



Virtual Career Fairs on Handshake

Handshake virtual fairs represent the next generation of student, employer, and higher ed events. Comprehensive administrative and analytics features help your team facilitate and report on meaningful virtual connections—**free for all Handshake partners.**



2.3k+

virtual fairs hosted on Handshake in fall 2020



1M+

student-employer connections facilitated



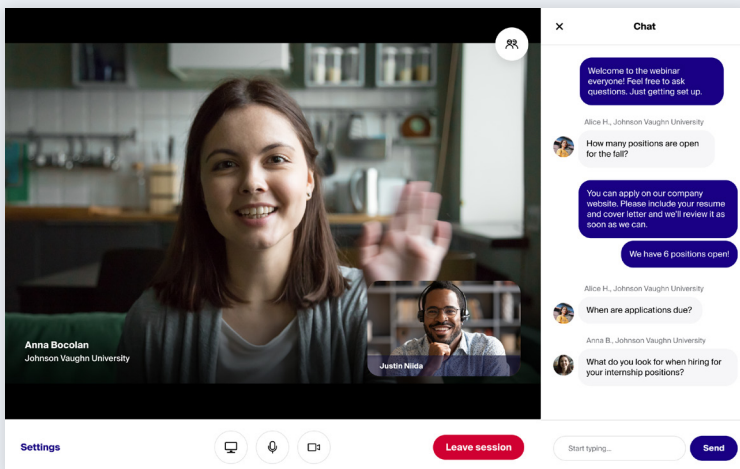
50%

of student attendees explored employers and jobs or submitted applications within 2 weeks after the fair



4.4/5

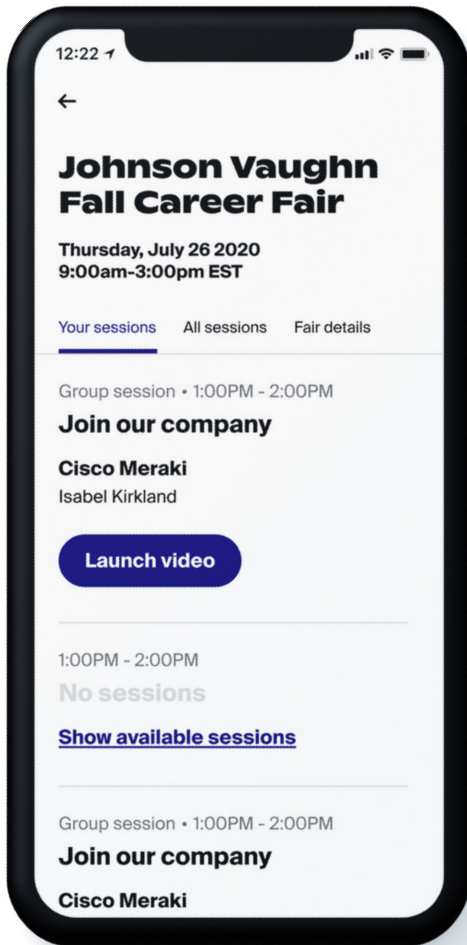
average session video rating



It was more hands-on for me compared to a normal career fair. You're not standing in line, anxious, in a loud gym. It was more intimate and I feel like I built a better connection with the recruiters."

- Student from St. John's University

Maintain the fair's value, redefine the experience



Students join 1:1 or group sessions but never wait in line

The dashboard shows a table of session activity with columns for Time, Session Type, Registration Count, Student Registration, Employer, Employer Host, Requires Work Auth?, Requires Majors?, Requires GPA?, and Requires Grad Date or School Year?. A notification at the top states "Session data may have changed" and provides a "Refresh" button. The table lists three sessions, all marked as "in progress".

Time	Session Type	Registration Count	Student Registration	Employer	Employer Host	Requires Work Auth?	Requires Majors?	Requires GPA?	Requires Grad Date or School Year?
10:30 am - 11:00 am	Group Session	0	N/A	Cruzvergara Inc	Jade Pathe	No	No	No	No
10:30 am - 10:40 am	1:1 Session	1	Brit Gergen	Cruzvergara Inc	Christine Cruzvergara	No	No	No	No
10:30 am - 10:40 am	1:1 Session	1	Camila Reid	Baxter Enterprises	Luke Baxter	No	No	No	No

Career Services monitors session activity in real time

The dashboard shows a table of RSVPs with columns for Name, Major, Grad Date, and RSVP Date. There are buttons for "Download All RSVPs", "Download All Check-Ins", and "Invite More Students". The table lists six students with their names, majors, graduation dates, and RSVP dates.

Name	Major	Grad Date	RSVP Date
Rhys Gasken	Biology	May 2022	1/17/2022
Arlene McCoy	Education	May 2022	1/17/2022
Eleanor Pena	Kinesthetics	May 2022	1/17/2022
Esther Howard	Statistics	May 2022	1/17/2022
Marvin McKinney	Kinesthetics	May 2022	1/17/2022
Floyd Miles	Education	May 2022	1/17/2022

Employers engage students before, during and after the fair

“

One day what you all pulled off should be a case study in business and computer science programs of how to respond to and meet fast changing needs.”

Bill Watts,

Associate Dean, Undergraduate Advising & Career Development
University of Nebraska, Lincoln