

5 reasons to upgrade to Handshake Talent Engagement Suite

Recruiters like you have to do more than ever, faster, while proving your ROI. Handshake's Talent Engagement Suite (TES) helps you do your job faster, smarter, and more powerfully.

Join other innovators and upgrade to Handshake's Talent Engagement Suite to transform your recruiting process and show ROI.

1 Increase talent pipeline quality

Not just **more** talent, the **right** talent. It can take hours to sort through piles of CVs, many of which don't even align with your hiring needs. With Handshake's advanced candidate filtering parameters, like language proficiency, gender and ethnicity, location preferences and skill sets, find candidates that fit your hiring preferences in minutes.

Underrepresented Groups

Underrepresented Groups at Handshake UK ⓘ

- Black
- Asian
- Minority Ethnic
- LGBTQA
- Woman/Female-Identifying

6,245 Students

STEM =
Yes

AND Class Of =
2024 or 2023

AND Student Location Preferences =
London, Greater London, England, United Kingdom

AND Woman/Female-Identifying =
Yes



2 Expand and enhance your talent brand awareness

Create a memorable candidate experience that puts you ahead of the competition by enabling students to learn who you are and interact with and apply to your organisation all in one place. With Talent Engagement Suite, you can expand beyond the confines of a core university list with targeted outreach to quality candidates across the UK. Let candidates discover your brand, speak with the right people, attend info sessions and events, and apply to your jobs without ever leaving their app/browser.

3 Connect candidates with people they want to hear from

According to a survey of more than 1,500 students, nearly $\frac{2}{3}$ of Gen Z said that strong peer relationships are a key reason they would stay with an employer. Seamlessly connect candidates with recent graduates, team members, and hiring managers to provide meaningful, personal perspectives relating to your company culture, growth opportunities, and on-the-job realities.



4 Accelerate your hiring process start-to-finish

Increase efficiency, improve the candidate experience, and connect your activities to outcomes to slash time-to-hire and supercharge your talent pipelines. Immediately access key Handshake network data to identify new education partners and find students who match your hiring preferences. Stay on track towards your hiring goals with real-time engagement and applicant analytics to understand where to adjust your strategy.

Total applicants
379

Application date: 1/6/2020 - 7/6/2020

Status: Pending, Reviewed, Hired

Job: Cloud Software Engineer Intern, Corporate Development Progra..., Cybersecurity Analyst, Frontend Development Special...

BRAND ENGAGEMENT TOUCHPOINTS

Viewed company page	Viewed a job	Followed you
320 85%	379 100%	137 36%

CAMPAIGN TOUCHPOINTS

Received campaign	Opened campaign	Engaged (clicked)
298 79%	280 74%	198 52%

5 Implement best practices with a partner committed to your hiring success

You never have to go it alone with Handshake. Stay up-to-date on the best practices for early talent recruiting and strategic consultation with a dedicated Account Team. Access live support for troubleshooting so your recruiting never gets derailed.



Reach out to learn how to gain a competitive advantage

ukpartnerships@joinhandshake.com • joinhandshake.com/employers/overview