Handshake

Handshake product updates for career services: recently launched

Product updates launched since summer 2023.
Visit the **Handshake product change log** for a full list of updates.

Employer booth check-in

Showcase more detailed outcomes of your in-person fairs.

- Download pre-configured check-in signs for every employer booth.
- Collect real time data on which booths students visit at fairs.
- Employers and students are encouraged to keep the conversation going after the fair.
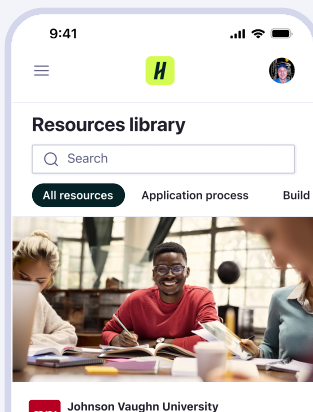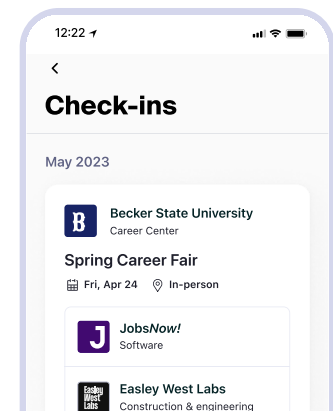
Resources

Develop eye-catching career content for students.

- New Resource creation tool for career services including embedded videos.
- Redesigned Resource pages for students including custom categories.
- Coming soon: reporting on student engagement with Resources.

Mobile home feed Beta

Students can access a rich breadth of career content from trusted sources.

- Relevant jobs, events, videos, reminders, and more surfaced to students.
- Your team's career content—Resources, appointments, fairs, and more—are featured too.
- Coming soon: career services can post text and video content natively to the feed.
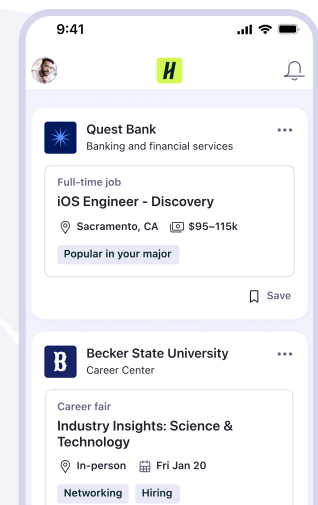
JOINHANDSHAKE.COM

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Product area	Product update description
Waitlists	• Automatically move students off a waitlist when a slot opens up • Easily review waitlisted students in the order they joined • Add waitlisted students to a Targeted Email • Report on waitlisted students in Analytics
Contacts	• Archive out-of-date contacts • Filter and sort contacts by last login date
Job approvals	• Review important job details via a sidesheet on the jobs page • Add auto-approval exceptions for jobs posted at a residential address and jobs targeting specific school years or education levels
Employer messaging	• Students can mute messages from individual employers or locations for 90 days • Campaign relevance improvements ensure employers target interested students who are likely to engage
Reporting and analytics	• Access quick downloads for major mapping and labels • Report on new top requested fields via Analytics • Associate students with multiple colleges • Add AND/OR filter logic to reports in Analytics
Employer validation	• Through a partnership with Persona, users creating a new employer profile are able to provide a government ID and their company's EIN for faster verification
Event search	• Students can easily find your institution's programming via new quick filters
Job form	• Embedded best practices encourage high quality job postings • Start and end dates are required for temporary jobs • Details on compensation, benefits, and perks help jobs stand out

Want to learn more?

Scan this QR code to access our product change log for more details on updates recently released and coming soon!

Handshake product updates for career services: coming soon

Product updates in development for 2024.
Visit the **Handshake product change log** for a full list of updates.

Employer relationship management

Develop connections and monitor activity with key employers.

- Discover and nurture relationships with new employers that are eager to partner with you.
- Identify employer engagement trends to unlock opportunities for connection and curation.
- Review every interaction you've had with an employer on Handshake via a new activity feed.

Easley West Labs
Civil Engineering

New York, NY · Public · 500–1,000

870 saves · 112 applications
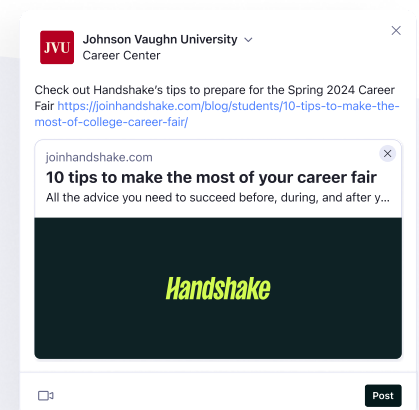
Message

Custom, curated collections

Highlight jobs and employers in enhanced collections.

- Create custom job and employer collections tailored to your students.
- Define rules that automatically add new, relevant jobs to collections.
- Measure the performance of curated jobs and employers via Analytics.

Follow

Internships for credit

Internships meeting JVU criteria to qualify for academic credit

20 Employers · 45 Jobs · 101 Followers

Jobs

Easley West Labs
Engineering

Post composer

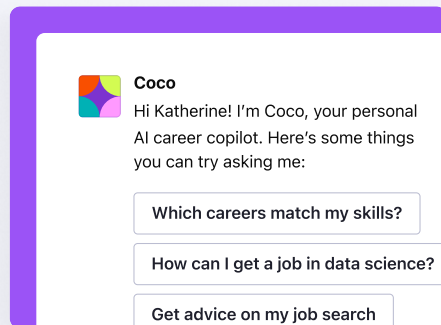**Share career content with your students via the mobile home feed.**

- Craft posts for students featuring text, links, or videos.
- Post as an individual or on behalf of your institution.
- Review analytics on how your posts are performing and how students are engaging.

Johnson Vaughn University
Career Center

Check out Handshake's tips to prepare for the Spring 2024 Career Fair https://joinhandshake.com/blog/students/10-tips-to-make-the-most-of-college-career-fair/

joinhandshake.com
10 tips to make the most of your career fair
All the advice you need to succeed before, during, and after y...

Handshake

Post

Handshake

Groups

Foster career conversations on Handshake.

- Professional student group and club members can interact on Handshake.
- Employers and career services can engage with interested students to inform their career journey.
- Content from groups is shared to the mobile home feed.

JVU

Computer Science 101 ›
🔒 Private · 39 members

Post   Invite

📌 Pinned

Martha Ko
Teacher's Assistant · Johnson Vaughn Unive...

Posting today's seminar for students that
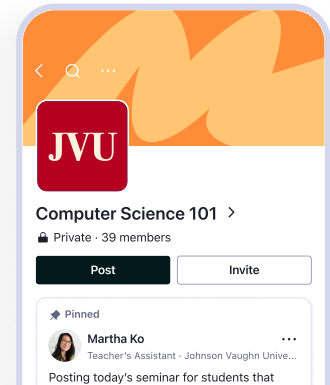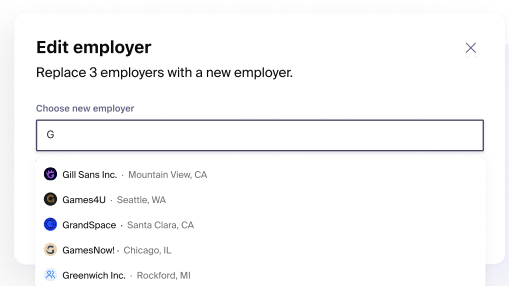
Coco, our AI-powered assistance

Personalized guidance and actionable tips for students on all things career.

- Students chat with Coco to get career advice and job recommendations.
- Career services integrates institution-specific information into Coco's responses.
- Career services gets insights into what students are asking Coco about.

Coco
Hi Katherine! I'm Coco, your personal AI career copilot. Here's some things you can try asking me:

Which careers match my skills?

How can I get a job in data science?

Get advice on my job search

First destination survey data

Easy access to outcomes data.

- Audit outcome data via a redesigned responses page.
- Identify and edit employer names that students entered incorrectly.
- Search, filter, and download year-over-year data across every student response in one place.

Designs are subject to change

Edit employer   ✕
Replace 3 employers with a new employer.

Choose new employer

G

Gill Sans Inc. · Mountain View, CA
Games4U · Seattle, WA
GrandSpace · Santa Clara, CA
GamesNow! · Chicago, IL
Greenwich Inc. · Rockford, MI

Want to learn more?

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