Handshake

New product updates for career services

Product updates and enhancements launched so far in 2023.
Visit the Handshake product change log for a full list of updates.

Customized decoration for employer collections

Curated employers are highlighted in job search to drive student engagement.

- Collection badges are more prominent on jobs, and include your institution's logo.
- Employer collections filter is featured on the job search page.
- Customize the collections filter using your school short name.

JVU collection
Employers recommended by your school. Learn more

- ☑ All JVU collections
  - ☑ Close to campus
  - ☑ Great for your major
  - ☑ Hires from our school
  - ☑ Hidden gems

Enhanced Experiences workflows

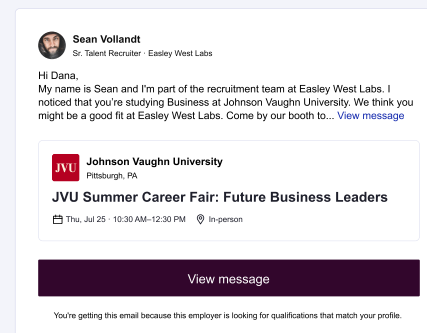Customize Experience submission for students and simplify your team's workflow.

- Easily duplicate an Experience template.
- Set student qualifications like school year or major on Experience templates.
- Show or hide fields on the student form, and mark fields as required or optional.

Qualifications (optional)

Add qualifications so your templates only show up to students who should be able to see them.

School years

Select school years

Individual majors

Search individual majors

Major groups   Add major groups

Add majors from major groups

Smarter employer campaigns

Improved message relevance and more control for students.

- Students receive fewer messages they are unlikely to respond to.
- Students can indicate they're not interested in an employer's message.
- Redesigned student notification emails highlight why the employer is reaching out.

Sean just messaged you about a career fair

Sean Vollandt
Sr. Talent Recruiter · Easley West Labs

Hi Dana,
My name is Sean and I'm part of the recruitment team at Easley West Labs. I noticed that you're studying Business at Johnson Vaughn University. We think you might be a good fit at Easley West Labs. Come by our booth to... View message

Johnson Vaughn University
Pittsburgh, PA

JVU Summer Career Fair: Future Business Leaders
Thu, Jul 25 · 10:30 AM–12:30 PM   In-person

View message

You're getting this email because this employer is looking for qualifications that match your profile.

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Product area	Recently launched product updates
Appointment scheduling and management	• Appointment medium is included on the appointment list page. • Rich text editing—bold, underline, etc—is available for pre- and post-appointment messages. • Advisors are listed in randomized order on the student signup page. • Student's post-appointment survey link can be copied from appointment records.
Salary transparency	• Employers posting paid jobs in California, Colorado, New York, and Washington are required to include a pay range. • Employers are encouraged to provide pay information for all other jobs too. • Your team can access and filter on salary data, and use it when setting up job auto-approval criteria.
Event & fair relevance	• Student event relevance favors your institution's career fairs and events happening within the next eight weeks. • Public fairs no longer appear on the event discovery page for your students unless your institution has been invited to the fair.
Native video experience	• Gallery view for virtual sessions allows students & employers to see multiple attendee and presenter videos at once. • Updated video UI creates a 143% bigger window for screen sharing in virtual appointments.
Employer validation	• [Beta] New employers can provide a government ID and their company's EIN for faster verification.
Mobile student feed	• [Beta] A new iOS homepage experience for students improves discoverability of jobs, events, and fairs, as well as career content from career services, employers, and Handshake.
Data & reporting	• Student minor filter added to manage students page and Targeted Emails. • Employer user role added to contacts quick download.

Want to learn more?

Scan this QR code to access our product change log for more details on updates recently released and coming soon!

Handshake

Upcoming product updates for career services

Product updates in development for 2023 and beyond.

Employer relationship management

Develop connections and monitor activity with key employers.

- Discover and nurture relationships with new employer partners.
- Track employer engagement with staff and students.
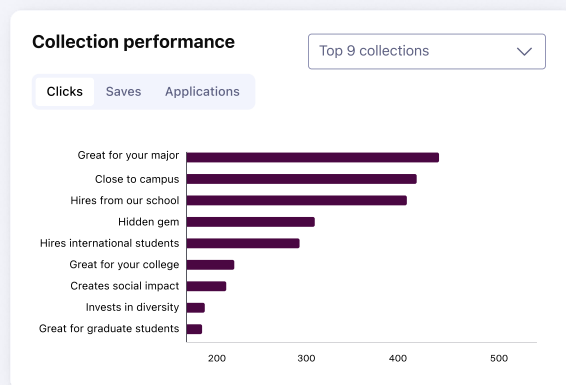- Archive contacts that are no longer active.

Easley West Labs
Civil Engineering

☑

📍 New York, NY   💼 Public   👥 500-1,000

870 saves   112 applications

Message

Collection performance

Top 9 collections

Clicks   Saves   Applications

Great for your major
Close to campus
Hires from our school
Hidden gem
Hires international students
Great for your college
Creates social impact
Invests in diversity
Great for graduate students

200   300   400   500

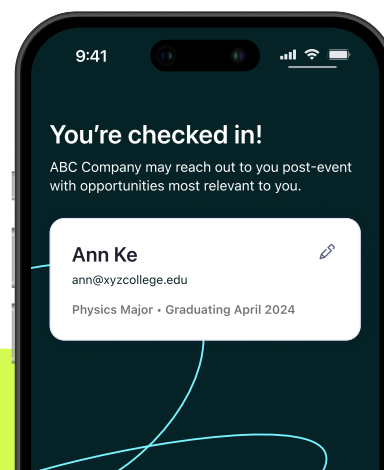## Customized, curated collections

Feature jobs and employers in enhanced collections.

- Define rules that automatically add jobs to collections.
- Measure the performance of curated jobs and employers with collection analytics.
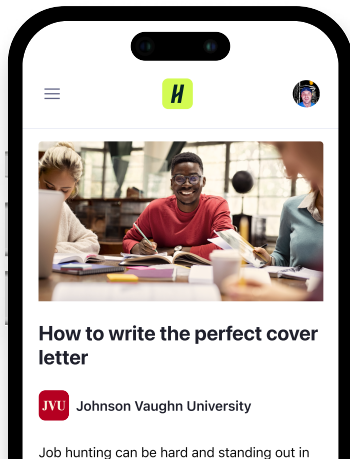- Customize collections so they resonate with your students.

Employer booth check-in

Showcase more detailed outcomes of your in-person fairs.

- Download pre-configured check-in signs for every employer booth.
- Collect real time data on which booths students visit at fairs.
- Employers and students are encouraged to keep the conversation going after the fair.

9:41

You're checked in!

ABC Company may reach out to you post-event with opportunities most relevant to you.

Ann Ke ✏️
ann@xyzcollege.edu

Physics Major • Graduating April 2024

How to write the perfect cover letter

JVU Johnson Vaughn University

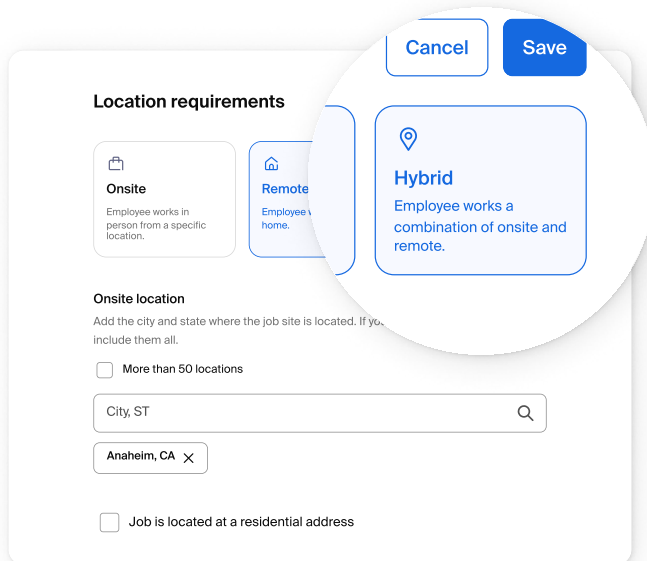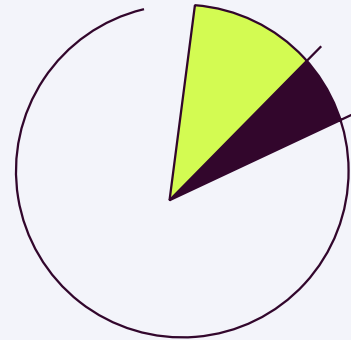Job hunting can be hard and standing out in

Resources

Develop eye-catching career content that guides your students' career journey.

- Build, share, and report on resources reimagined in a blog post format.
- Embed Youtube and Vimeo videos directly into resources.
- Categorize resources to simplify student discovery.

Reporting & first destination surveys

Easy access to vital insights.

- Build reports with new, top-requested data fields and filters in analytics.
- Access contextually relevant data throughout the product experience.
- Utilize advanced first destination survey data reporting and cleanup tools.

Location requirements

Cancel | Save

Onsite
Employee works in person from a specific location.

Remote
Employee w home.

Hybrid
Employee works a combination of onsite and remote.

Onsite location

Add the city and state where the job site is located. If yo... include them all.

☐ More than 50 locations

City, ST 🔍

Anaheim, CA ✕

☐ Job is located at a residential address

High-quality job postings

A revamped job form encourages best practices and collects valuable information for students.

- Inline tooltips encourage employers to write better job descriptions, allow students to reach out with questions, and more.
- Compensation, benefit, and perk information provide compelling details for students.
- In-person, hybrid, remote, and residential address options provide more nuanced location information.

Want to learn more?

Scan this QR code to watch the recording of our product vision webinar!

Designs are subject to change.