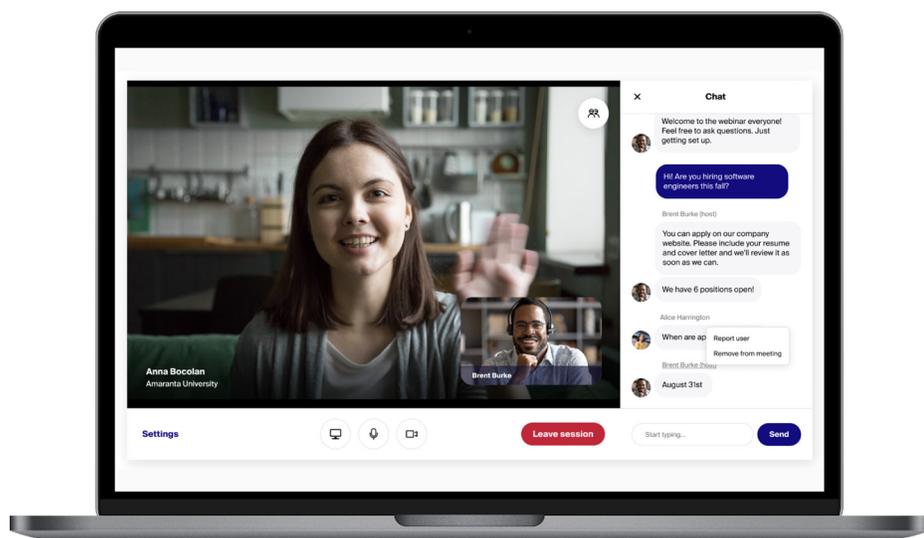




The Next Generation Virtual Career Fair

Virtual fairs on Handshake represent the next generation of student, employer, and higher ed engagement, delivering a personal and efficient experience for students and employers while allowing career centers to promote, administer, and report on the fair in one place.



“If you just slap the word ‘virtual’ on a career fair and think you’re done, it’s a disservice to your students and employers.”

Farouk Dey, Vice Provost for Integrative Learning and Life Design, Johns Hopkins University

Meaningful connections between students and employers

- Students learn about employers and share their profile in intimate group sessions or get 1:1 facetime with recruiters
- Use Handshake-hosted video, audio, and text-based chat to connect through their browser or Handshake’s mobile app

Efficient experiences for students

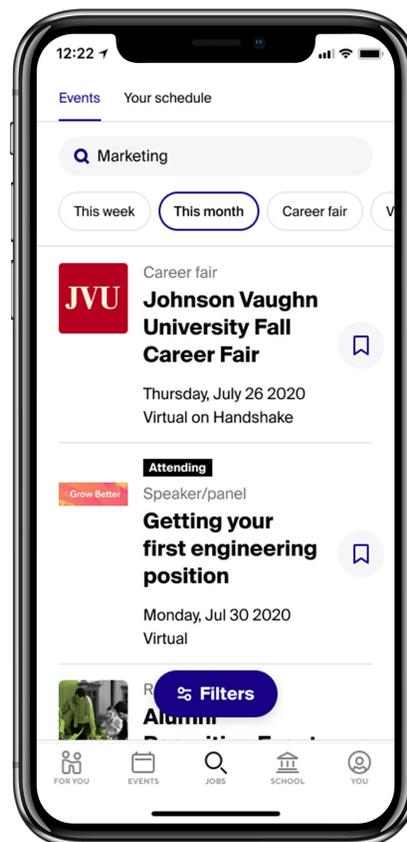
- Advanced session filtering helps students find the the right sessions to attend
- Pre-fair session recommendation emails help students discover new companies based on their interests
- Flexible scheduling before or during the fair—never wait in line

Simple admin & reporting tools for career centers

- In-app analytics to help you visualize registrations, attendance, and employer meeting availability

“Virtual fairs and events open up the option for many types of engagement, particularly ones that could focus on international and underrepresented communities.”

Christopher Maldonado,
Career Advisor, Syracuse University



Overview of Guidelines

	Employers per event	No limit for total employers; each employer can have up to 100 representatives participate
	Students per event	No limit for total students; students can attend as many non-overlapping sessions as time allows
	Hours per event	3-6 hours
	Participants per employer group session	50 total student and employer participants
	Time per 1:1 and group sessions	10 minutes per 1:1 session 30 min per group session