Companies of all sizes rely on Handshake

One unified platform
One central place to reach all schools and holistically manage all college recruiting.

380K Employers
Career center system of record
The connection point for you to schedule on-campus interviews, register for career fairs, and set up your own events.

800+ Colleges and Universities

4M+ Active Early Talent
The largest student career network.

Handshake helps you source, engage, and hire the right talent for your team, wherever they may be.

100% of the Fortune 500 rely on Handshake

Powering Your Next Generation College Recruiting
The journey from college to career isn’t transactional and students are becoming increasingly savvy job-seekers. Employers need to adapt and enhance their legacy approach to college recruiting to engage the right talent.
Build your best, most diverse team with Handshake

**Essentials**
Proactively grow your early career talent program
- Advanced Search Filters
- Bulk Messaging (5,000/season)
- Company Branded Presence
- Message Results
- Onboarding & Online Support Resources
- 3 User Licenses

**Professional**
Scale your engagement and brand with the Talent Engagement Suite
- Essentials, plus...
- Dynamic Segments
- Customized Branding
- Smart Campaigns
- Talent Analytics
- Customer Success team, with regular training, check-ins & QBRs

**Enterprise**
The most innovative early talent solution across the whole organization
- Professional, plus...
- Advanced Analytics & Benchmarking
- Dedicated Handshake Advisor and team
- D&I Strategy & Advisory
- API Access, SSO
- Custom MSA

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Handshake's premium partners are achieving exceptional engagement

**IBM**
60%
- of virtual event attendees were part of diversity & inclusion-focused organizations

**M&T Bank**
161%
- increase in qualified applications from proactive engagement

**box**
33x
- expansion in reach outside of local schools

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Partner with our experts to drive your program success.

joinhandshake.com/employers  |  employers@joinhandshake.com