



# Handshake 101 for Employers

Handshake is the official early talent recruiting platform where employers, early talent, and colleges connect in one place.

Handshake employer partners can proactively search and engage with over 7M student and recent alumni whose profiles have been verified by their college career centers.

**7M+**

active students

**1200+**

college and  
university partners

**500K+**

employers



# Handshake Tips & Tricks

- Send up to 100 messages per recruiting season to drive engagement with qualified candidates at your approved schools.
- Seamlessly post to multiple schools at once instead of creating separate job posts for each school.
- When posting jobs, list all applicable office locations to make them easier for qualified candidates to find.
- Use global expiration dates to set your job expiration preferences across every school you recruit from.
- Message and download applicant packages in Handshake or have them emailed to you automatically as candidates apply.
- Implement an ATS link to your job posts to redirect students to your external application forms.
- Add branding and content to your Employer Page to appeal to students and expedite approval from schools.
- Assign an account owner to manage your Employer Page and give access to additional users, so you can empower team members individually rather than using one shared account.



## Start Hiring Today

Sign up for a **free account** at <https://joinhandshake.com/employers/products/core/>

Questions? Contact our Support Team at <https://support.joinhandshake.com> for more tips and tricks