



First Destination Survey

Handshake's First Destination Survey makes capturing student outcomes data easier than ever and will forever change the way you tell the story of your office's impact. FDS is included with your Handshake subscription at no additional cost.

20%

average increase in survey completion rates after switching to Handshake FDS

Features:

General survey link allows students to take the survey without logging in. Promote the link on your website or share with campus partners to distribute to their students

Skip logic by major and college allows seamless integration of custom questions from academic departments

Pre-built email campaigns help promote the survey to students with customizable content, send dates, and student segmentation

Pre-populated data from students' academic and job application history to reduce completion time

Increase completion rates by engaging students with real-time visualizations and comparative data from their peers as they progress through each response

Kiosk mode allows you to collect responses with your laptop or tablet at campus events e.g. graduation, cap-and-gown pickup, etc.

Knowledge response forms allow you to easily record a response on behalf of a student

One-click download raw data or pre-configured reports compliant with NACE and NUBS requirements

View real-time results to track completion rates, engagement scores, placement information, and other key metrics segmentable by major, graduation date, and more

See the First Destination Survey in action.

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