



# Virtual Career Fairs on Handshake

Handshake virtual fairs represent the next generation of student, employer, and higher ed events. Comprehensive administrative and analytics features help your team facilitate and report on meaningful virtual connections—**free for all Handshake partners.**



**6.4k+**

virtual career fairs hosted on Handshake since fall 2020



**2.8M+**

student-employer connections facilitated



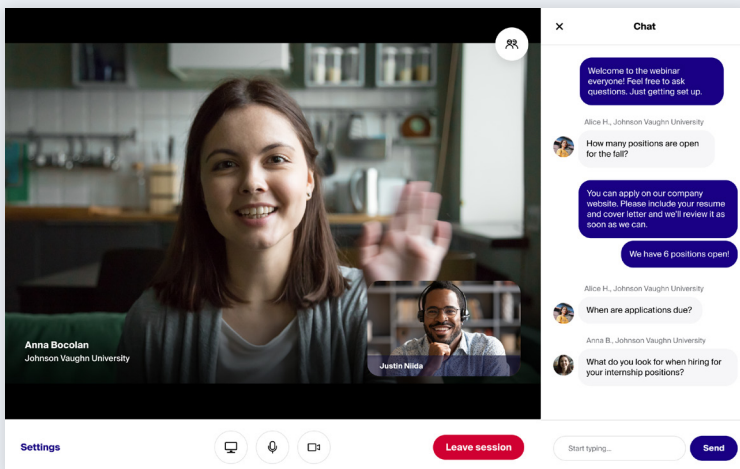
**50%**

of student attendees explored employers and jobs or submitted applications within 2 weeks after the fair



**4.4/5**

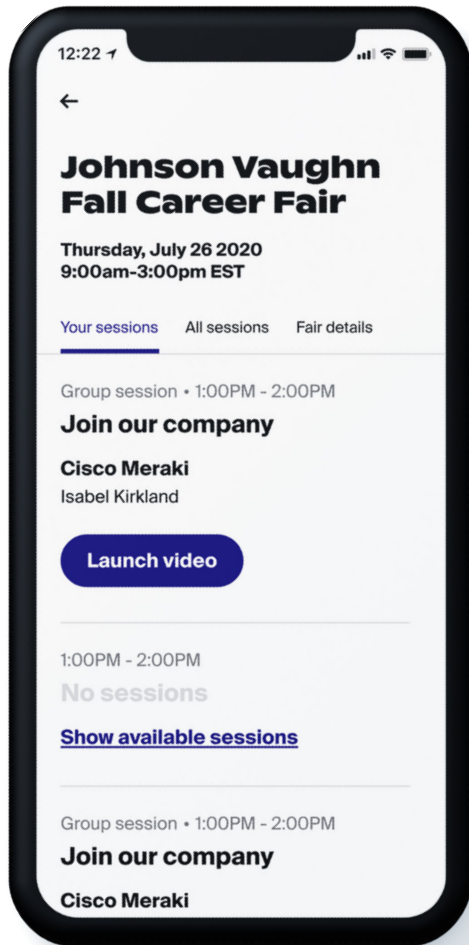
average session video rating



**It was more hands-on for me compared to a normal career fair. You're not standing in line, anxious, in a loud gym. It was more intimate and I feel like I built a better connection with the recruiters."**

- Student from St. John's University

# Maintain the fair's value, redefine the experience



Students join 1:1 or group sessions but never wait in line

The screenshot shows a dashboard with a warning: 'Session data may have changed. Virtual career fair session attendance and status can change frequently as participants register and join sessions. Please refresh periodically to ensure you're viewing the latest data.' Below is a table of sessions:

Time	Session Type	Registration Count	Student Registration	Employer	Employer Host	Requires Work Auth?	Requires Majors?	Requires GPA?	Requires Grad Date or School Year?
10:30 am - 11:00 am	Group Session	0	N/A	Cruzvergara Inc	Jade Pathe	No	No	No	No
10:30 am - 10:40 am	1:1 Session	1	Brit Gergen	Cruzvergara Inc	Christine Cruzvergara	No	No	No	No
10:30 am - 10:40 am	1:1 Session	1	Camila Reid	Baxter Enterprises	Luke Baxter	No	No	No	No

Career Services monitors session activity in real time

The screenshot shows an 'RSVPs' dashboard with filters for Status, Major, and School. It includes buttons for 'Download All RSVPs', 'Download All Check-Ins', and 'Invite More Students'. A table lists student RSVPs:

Name	Major	Grad Date	RSVP Date
Rhys Gasken	Biology	May 2022	1/17/2022
Arlene McCoy	Education	May 2022	1/17/2022
Eleanor Pena	Kinesthetics	May 2022	1/17/2022
Esther Howard	Statistics	May 2022	1/17/2022
Marvin McKinney	Kinesthetics	May 2022	1/17/2022
Floyd Miles	Education	May 2022	1/17/2022

Employers engage students before, during and after the fair



**One day what you all pulled off should be a case study in business and computer science programs of how to respond to and meet fast changing needs."**

**Bill Watts,**

Associate Dean, Undergraduate Advising & Career Development  
University of Nebraska, Lincoln